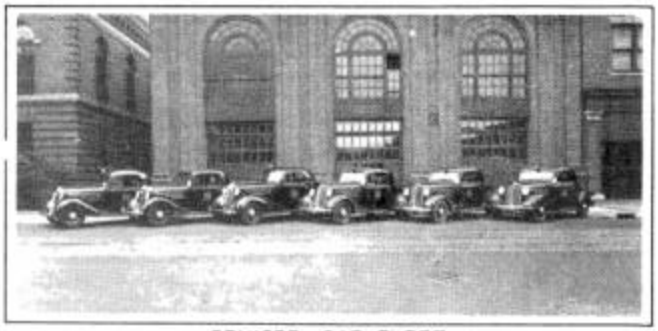
POLICE RADIO PROTECTS LIFE

HEALTH

PROPERTY



·CRUISER CAR FLEET·
EQUIPPED FOR INSTANT SERVICE

·RECEIVING ALARM·
"THERE'S A DROWNING, SEND HELP QUICKLY"

·CALL RELAYED·TO DESK LIEUTENANT·
AMBULANCE DISPATCHED

·SEND HELP·
"SOME ONE IS TRYING TO GET IN MY HOME"

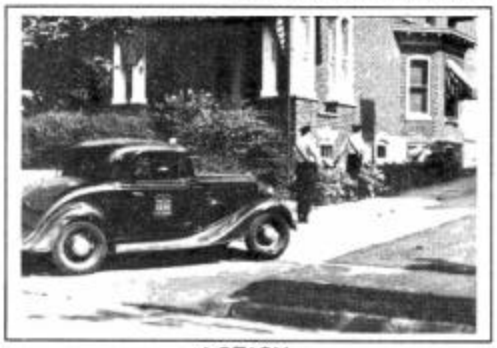
Shown, in surrounding pictures, is the modern emergency machinery you set in operation when you call the Radio Division of the Trenton Police Department for aid. When you are faced with danger to life, health and property, a telephone call to the recently formed Bureau, will place two specially trained policemen at your service within two minutes, often in less time. The Division boasts that two minutes is the average time for each of the nearly five thousand calls they have answered since the radio set-up went into operation on June 1st, 1936. The alarms have included fire calls, burglary reports, gas cases, attempted suicides, drownings, lost children, cases of serious illness, accidents and disturbances of all kinds where the police have rendered first aid and located physicians, also notifications for City, State and other authorities.

WHEN DANGER THREATENS
TELEPHONE 2-3441
ASK FOR POLICE RADIO

·READY TO GO·
CRUISER CAR RECEIVES RADIO ORDERS TO AID

·RADIO DISPATCHER·
PLACES ALARM ON AIR AND ASSIGNS CAR

·ONE MINUTE LATER·
ARTIFICIAL RESPIRATION BEING ADMINISTERED



·ACTION·
POLICE CAPTURE PROWLER WITHIN 60 SECONDS

·TRENTON·NEW JERSEY·